



penelope bacchus

Promoting Energy efficiency to Local Organisations
through dissemination Partnerships in Europe
Best Actions for Collaboration in Countries
for a High efficient Use of energy in Structural funds

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Creation of a local energy management agency -

Grenoble and suburbs (METRO) – Rhône-Alpes region - France

(project supported by SAVE)

Creation and opening of a local energy management agency for the city of Grenoble and its suburbs as part of the European SAVE II programme

Target Groups	Sector	Field
<ul style="list-style-type: none"> - Local authority - Decision makers - Domestic consumers 	<ul style="list-style-type: none"> - Energy supply - Buildings (including municipal properties) 	<ul style="list-style-type: none"> - Information - Education and training

ANALYSIS

As part of the Environmental Charter adopted in 1996 by METRO (Grenoble and suburbs), comprehensive energy audits were conducted in the buildings of the 23 municipalities of the Grenoble area. After completion of the audits, and with the aim of implementing the recommended action in each municipality, METRO wished to equip itself with an independent implementation structure, and therefore – with the assistance of the Rhônalénergie-Environnement regional agency – filed an application to the SAVE programme for the creation of a local energy management agency in partnership with the municipality of Turin.

The Local Energy Management Agency (ALE) was created as a non-profit association in 1998 by METRO, the 23 districts and the Syndicat Mixte des Transports en Commun, as part of the European SAVE II programme. It acts as a forum allowing all those affected by energy issues, from producer through to consumer, to exchange views and discuss ways to improve local action on energy efficiency matters. The agency strives to give an equal hearing to the interests and wishes of all involved. The principle of governance, a key factor in sustainable development, guides all ALE action.

In its pursuit of these objectives, the ALE has outlined seven key areas of intervention:

- energy efficiency in the buildings of the municipalities involved;
- energy efficiency in social housing;
- energy efficiency in the transport sector and conservation of air quality;
- prospecting and exploiting local renewable energy resources;
- debate on energy issues in town planning;
- energy efficiency in the home;
- energy efficiency in SME and SMI.



OPALE SOCIAL HOUSING : ENERGY CONSUMPTION FOLLOW-UP

COST AND BENEFITS

The annual budget for the ALE in 2001 was on the order of €275,000. This figure comprised European aid, METRO subsidies, state incentives for job creation, member contributions and additional project-specific funding awarded to the agency.

- Creation of five new jobs;
- Mobilization of over 50 ALE partners who actively participate in the agency's activity.

Funding:

- Funding to a total of €150,000 as a three-year contract with the European Commission;
- Financial aid from METRO, totalling €91,500 for the first three years of the European contract and €91,500 for the Region. The remainder of the agency's budget is made up by member contributions and project-specific funding.

PARTNERSHIP

The Grenoble area ALE now has some fifty members, including:

- METRO and the 23 municipalities, the Syndicat Mixte des Transports en Commun (SMTC);
- All energy producers and distributors in the region (EDF, Gaz De France, Gaz Electricité de Grenoble, la Compagnie de Chauffage, Isergie);
- Social landlords;
- Energy (ADEME, Rhônealpennergie-Environnement, AGEDEN) and environmental (ASCOPARG, FRAPNA, and more) associations and organizations, business associations, universities, the French Atomic Energy Authority and consumer and tenant associations, etc.

The Grenoble area ALE receives aid from the European Commission in the form of a three-year contract as part of the European SAVE II programme.

RECOMMENDATIONS

- Recruit as many partners as possible to secure its survival and the continuing expansion of its activities (the European contract is limited to three years);
- Strive to respond to the questions posed by partners and to adapt responses to their needs;
- Monitor municipalities, especially the smaller ones; help local authority housing offices and condominiums to adopt housing improvement and resident awareness programmes (the behaviour of the end consumer is important: we know that over half of the energy consumed in Europe goes on housing and travel);
- Make moves to establish ties with the regional and national energy agencies (ADEME in France);
- Be present in all sectors of activity and work with all target groups (general public, SMEs and SMLs, etc.).

TO KNOW MORE

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Website : <http://www.ale-grenoble.org>

USEFUL INFORMATION

List of Internet sites

[All newsletters available on the website / \[www.ale-grenoble.org\]\(http://www.ale-grenoble.org\)](#)

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